

# *SVOS News and Notes*

*For*

*January 2008*

*Membership Meeting and Plant Auction:*

*January 12<sup>th</sup>, 2008 at 7pm*

*Board Meeting begins at 6pm*

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Two pages

## **Officers**

Alan Getzin \_\_\_\_\_ President (2007-8)  
Open \_\_\_\_\_ Vice President  
Rollie Wilson \_\_\_\_\_ Past President (2007-8)  
Roberta Bouleau \_\_\_\_\_ Treasurer (2008-9)  
Jim Lile \_\_\_\_\_ Secretary (2008-9)

## *Board of Directors (3-year term):*

Marilyn Whittaker (2008-10), Joanne Hetherington (2008-10), Eleanor Baker (2006-08), Linda Sule (2006-08), Lori Lickly (2007-09), Sue Westmoreland (2007-09)

## **Treasurer's Report**

As of January 2008, our account balance is \$5339.25. Dues for 2008 were due to Roberta by January 1<sup>st</sup> (late payments accepted). Please bring your cash, check, or money order (\$15 for an individual or \$25 for a family) to our January 12<sup>th</sup> meeting or mail your check to 2450 David, Saginaw, MI 48603.

## **Secretary's Report**

### *SVOS November Board Minutes*

- By-law revisions were discussed. Consensus made that all present would read by-law revisions further and will meet to make decision at today's meeting.
- There was a fair amount of discussion regarding moving the auction to January but continuing with the picnic in July.
- Show issues were discussed in detail.

### *SVOS November Meeting Minutes*

- September Minutes: approved
- Treasurer's report: approved

- The group reviewed and voted to approve the updated By-laws.

- We discussed our upcoming Orchid Show: Paul Bouleau solicited volunteers for judging clerks. Marilyn Whittaker discussed orchid arrangements, specifically using the orchid as the centerpiece of the display. Lori Lickly sought out volunteers to set up the Society display.

- There was a general consensus to move the annual auction to January but to leave the picnic in July.

- A memorial gift has been made in Edith Gieseler's name.

## *SVOS Show Report*

Thanks to all who contributed to our display at our November show. Many people contributed plants and time to make our display a great success, resulting in a second place ribbon in our class! Our display consisted of 45 orchids and we took a total of 16 ribbons - 6 firsts, 5 seconds and 5 thirds. Club member participation was fantastic, and I thank and congratulate all who helped out.

Submitted by Lori Lickly.

These are the two web sites that were recommended at the presentation at our show: Google -- search for orchid species -- choose photo encyclopedia

Google -- search for RHS -- choose Royal Horticultural Society

Submitted by Marilyn Whittaker.

## Notes from the President

- Happy New Year to all. Hope that your Christmas and New Years was relaxing and enjoyable. I have just a couple of items to start the year:

1) Our January meeting will be different from our past years. We decided to have our annual Orchid Auction as the first meeting of the new year. So, Linda Sule has been working with one of the premier orchid growers to find some unique plants for this auction. Please be prepared to be find some interesting orchids for your collection. Remember all proceeds go to the Orchid Society.

2) Linda has also agreed to be our Vice – President for the next year. We will vote on this item at the January meeting.

- Summary from the 2007 Orchid Show

We had one of our best shows ever in almost all aspects but one – attendance. We estimate that we had about 450 people attend this year, about 200 down from last year. We believe that this is directly linked to the limited advertising that we spent this year. That will be one area that we need to address next year. It was recommended that we spend \$1000 on advertising including using the television as a medium.

- Yet, the vendors and the societies really like the Holiday Inn and the extra floor space was fully utilized. We had very positive comments from all who attended. There are a couple of ideas that may help generate more interest (Have more people at the hospitality table to help individuals with questions, schedule tours of the show and have another internet workshop). If you have additional thoughts please let me know.

## Upcoming SVOS Events

- January 12<sup>th</sup>, 2008 Membership Meeting at 7pm in Freeland.

- SVOS Orchid Workshop: April 12<sup>th</sup>, 2008 in the basement of Paul and Roberta's *church*, Family Baptist Church, 3530 Midland Road, Saginaw (please note that this was previously stated at "home"). The church building is right across the road from Imerman Park and a few miles south of our Freeland meeting site. Tentative start time is 10am.

## Upcoming Orchid Shows and Events

- Grand Valley Orchid Society: February 2 & 3 at the Frederik Meijer Gardens and Sculpture

Park (1000 East Beltline), Grand Rapids. Carol and Tom Jurek are in charge of our display.

- Greater Lansing Orchid Society: February 23 & 24 at the MSU Crop & Soil Sciences Conservatory (Bogue St. and Wilson Rd.), East Lansing. Alan Getzin and Jim Lile are in charge.

- Michigan Orchid Society: March 15 & 16 at the Michigan State Management Education Center (811 West Square Lake Rd.), Troy. Marilyn Whittaker is in charge.

- Ann Arbor Orchid Society: April 12 & 13 at the Matthaei Botanical Gardens (1800 North Dixboro Rd.), Ann Arbor. Rollie and Skip Wilson are in charge.

- Northwestern Michigan Orchid Society: May 24 & 25 at the GTC Civic Center (1213 W. Civic Center Dr.), Traverse City. Rollie and Skip.

## Refreshment Volunteers

- January 12<sup>th</sup>, 2008: Jim Lile

## Other Bits

- Thank you to those who brought treats to the November meeting.

- Additional volunteers are welcome to help set up any or all of the show displays. Consider offering your artistic eye to this important task. Experience is not required. Participation is appreciated.

- Please bring your annual dues to the meeting or send dues to Roberta.

- If you are receiving a paper copy of the newsletter and would prefer an electronic copy, please contact the SVOS secretary at [lile@ufl.edu](mailto:lile@ufl.edu) to add your name to the email list.

## WELCOME NEW 2008 MEMBERS!